October

BOOST BREAKFAST *WITH BOWL APPEAL*

FEATURED RECIPE

Country Breakfast Bowl

Start the day with comfort. Idahoan® Honest Earth® CREAMY Buttery Homestyle® Mashed Potatoes with extra Butter & Milk are layered with rich country gravy, topped with savory sausage crumbles, and finished with a sprinkle of Tajín® and fresh scallions. Served alongside a warm, flaky biscuit for a hearty, satisfying breakfast for your customers.

TIME
READY IN 10 MINS

YIELD
36 SERVINGS

SMART TIP
Turn comfort into an all-day opportunity.
Breakfast bowls tap into growing demand for hearty, portable meals and can easily extend beyond breakfast with simple protein, sauce, or topping swaps.

INGREDIENTS

1 pouch (29.5 oz) Idahoan® Honest Earth® CREAMY Buttery Homestyle® Mashed Potatoes with extra Butter & Milk
1 gallon of hot water
1 gallon of country gravy
6.5 pounds of cooked sausage crumbles
1 ounce of Tajin
1 pound of chopped scallions
36 prepared biscuits

Breakfast foods are no longer confined to the morning. Nearly **80%** of consumers eat breakfast items outside traditional breakfast hours.
Source: Nation's Restaurant News

INSTRUCTIONS

1. Place the hot water into a bowl and add the potatoes while whisking. Allow to refresh for 1 minute and then fluff the potatoes.
2. For assembly, place the mashed potatoes into a bowl, top with three ounces of the country gravy, on top of the gravy, place 3 ounces of the sausage crumbles.
3. Place a biscuit to one side of the bowl and finish with a sprinkling of Tajin and scallions.

Bowls remain one of foodservice's most versatile formats, appearing on over **one-third** of operator menus.
Source: Datassential

FEATURED INGREDIENT

Idahoan® Honest Earth® CREAMY Buttery Homestyle® Mashed Potatoes with extra Butter & Milk

- ✓ Fresh-Dried™ Quality
- ✓ Shelf-Stable
- ✓ Scratch-Like Taste
- ✓ Ready in Minutes
- ✓ Endless Menu Versatility

Description	Idahoan Code	Pack Size	Finished lbs./Case	Dot Code	Sysco Code	PFG Code	US Foods Code
Idahoan® Honest Earth® CREAMY Buttery Homestyle® Mashed Potatoes with extra Butter & Milk	2970000741	12/29.5 oz. pchs	122	798573	7398379	1049309	1286714

Visit **idahoanfoodservice.com/contact-us** or call **888.635.8115** to learn more.