



IDAHOAN CORE POTATOES

✓ Fresh-Dried™ ✓ Scratch-Like Quality ✓ Convenient & Consistent ✓ Labor-Saving ✓ Shelf-Stable

Turn potatoes into profitable menu favorites.

Bring scratch-made taste to every plate with Idahoan's core mashed potato and hash brown lineup. From classic comfort meals to elevated menu creations, Idahoan delivers consistent quality and labor savings.

Potatoes remain one of the most universally menued ingredients in foodservice, appearing on nearly **83% of U.S. restaurant menus**, while mashed potatoes alone are featured on **28% of menus nationwide**. — Datassential MenuTrends

FRESH-DRIED PREMIUM QUALITY

We cook, slice, and mash our Certified 100% Idaho® Potatoes from local farms in the Teton Valley - then we simply remove the water. The result? A delicious Fresh-Dried™ potato that can be easily and consistently prepared time and time again. We honor the integrity of the potato through a one-touch cooking method, delivering a taste and performance just like you made them from scratch.



Creamy Classic Mashed Potatoes



Rustic Baby Reds Mashed Potatoes



Fresh Cut Hash Browns with Seasoning



Hearty Cut Hash Browns w/ Sea Salt & Cracked Black Pepper

Description	GTIN	US DOT Code	Pack Size	Finished (lbs./Case)
CREAMY MASHED POTATOES, Classic (Smooth/Whipped)				
Idahoan® CREAMY Classic Mashed Potatoes	2970000311	548458	24/13 oz.	119
Idahoan® CREAMY Classic Mashed Potatoes	2970000313	548460	12/26 oz.	119
Idahoan® CREAMY Classic Mashed Potatoes	2970020405	548487	6/3.24 lb.	119
RUSTIC MASHED POTATOES (Lumps and/or Peels)				
Idahoan® RUSTIC Baby Reds® Mashed Potatoes	2970000344	625498	8/32.85 oz.	79
SHREDS, Hash Browns				
Idahoan® SHREDS Fresh Cut Hash Browns with Seasoning	2970000808	548477	6/2.125 lb.	57
Idahoan® SHREDS Hearty Cut Hash Browns with Sea Salt & Cracked Black Pepper	2970020816	592485	6/2.25 lb.	54

Contact us at **888.635.8115** or find us online at **Idahoanfoodservice.com**