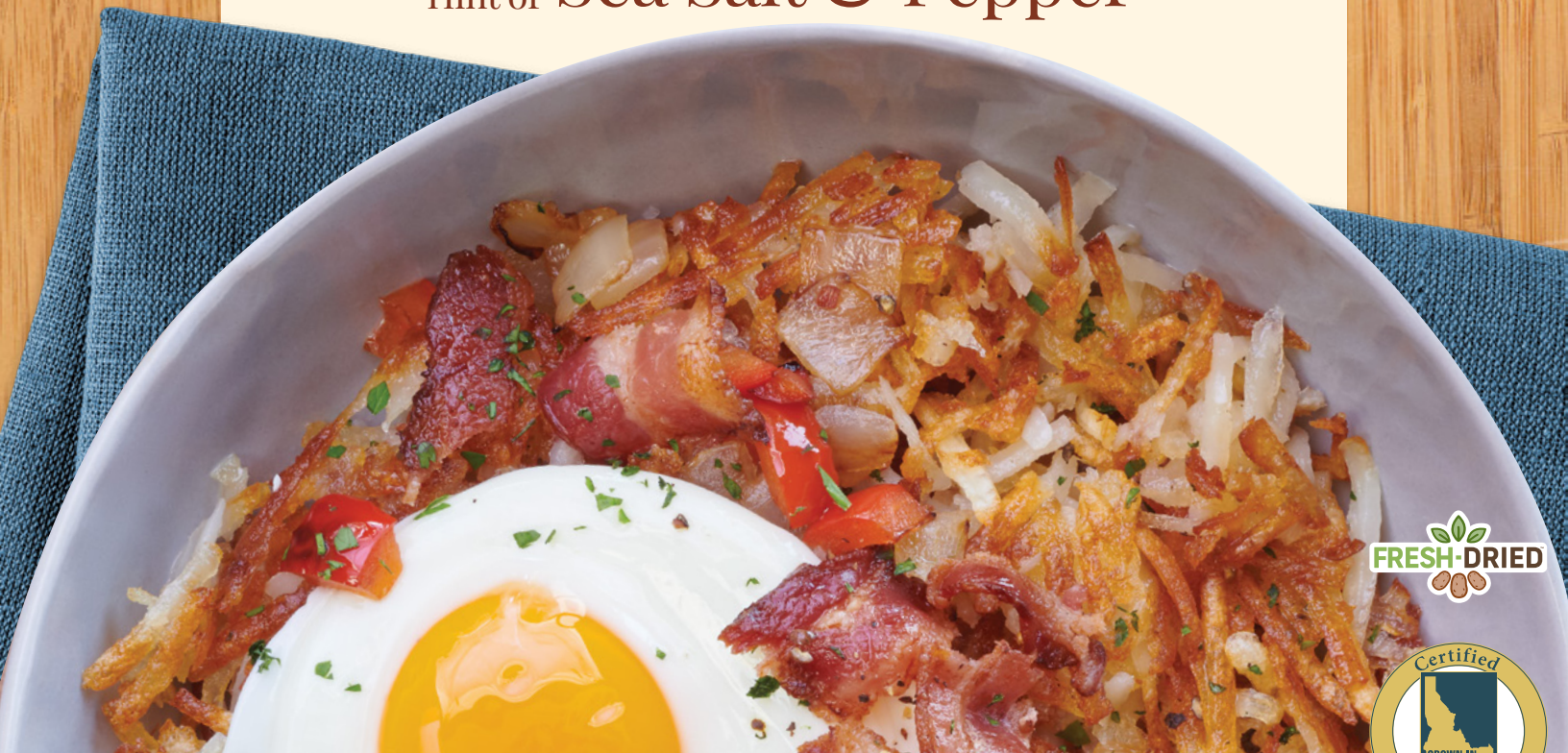




HÖNEST
EARTH™

Shreds
HEARTY CUT
HASH BROWNS
with a Hint of Sea Salt & Pepper



5 SIMPLE INGREDIENTS
Perfectly Crispy, Lightly Seasoned.

No Artificial Ingredients • Simple Prep • Scratch-Like Taste • Convenient Performance



HONESTLY DELICIOUS

Limitless Culinary Possibilities



Premium Fresh-Dried™ Quality
Lightly Seasoned for Versatility
Saves Time and Labor
Better For You



87%
of consumers
LIKE or LOVE
HASH BROWNS!

82%
of consumers believe
clean label is important
and many are **willing to**
pay more²



More visits. Bigger checks.
Millennials & Gen Z choose clean
label — and pay more for it.³



Simple, clean ingredients
matter most — and consumers
will pay more for them.²

Description	GTIN	US DOT Code	Canada DOT Code	Net Wt.	Ship Wt.	Pack Size	Case Cube	Tie/High (40 x 48 Pallet)	Finished (lbs./Case)
Idahoan® Honest Earth® SHREDS Hearty Cut Hash Browns with a Hint of Sea Salt & Pepper NEW!	1 00 29700 00719 2	798574	799062	13.50 lbs.	15.75 lbs.	6/2.25 lbs.	0.98	8x5	54

Nutrition Facts	
About 31 servings per container	
Serving size 1/3 cup dry (18g)	
70g prepared	
Amount per serving	% Daily Value*
Calories	70
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 150mg	7%
Total Carbohydrate 15g	5%
Dietary Fiber 2g	7%
Total Sugars 0g	
Includes 0g Added Sugars	0%
Protein 1g	
Vit. D 0mcg 0%	Calcium 11mg 0%
Iron 0mg 0%	Potas. 181mg 4%

REDUCED SODIUM!

INGREDIENTS: IDAHO® POTATOES, SEA SALT, ACACIA, NATURAL FLAVOR, BLACK PEPPER.

ALLERGENS: NONE

GLUTEN-FREE

SHELF LIFE

is approximately 12 months from date of packaging code (imprinted on the package)



READY IN
10 MINUTES!



³SOURCE: THE SNAP FOOD PROFILE, 2024 DATASSENTIAL

²DATASSENTIAL OMNIBUS SURVEY, 2024

¹TECHNOMIC: STATE OF THE US RESTAURANT GUEST, 2025

Visit idahoanfoodservice.com/contact-us or call 888.635.8115 to learn more.

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