IDAHOAN

Fresh-Dried™ Potatoes

Full Line Guide

A CANVAS FOR YOUR
CULINARY CREATIVITY

FRESH-DRIED

Certified GROWN IN IDAHO 100% Idaho Potatoes

Visit **idahoanfoodservice.com** or call **888.635.8115** to learn more.

A CANVAS FOR YOUR CULINARY CREATIVITY

Idahoan® potatoes are a blank canvas for chefs to build upon. Delicious on their own or easily customized with mix-ins and sauces, they're the perfect flavor vehicle for innovative and exciting menu creations across all dayparts, menu formats, and cuisines.

YOUR MENU HERO

- ✓ **Scratch-Like Quality**
- ✓ **Convenient & Consistent**
- ✓ **Time & Labor-Saving**
- ✓ **Shelf-Stable**
- ✓ **High Yield**
- ✓ **Reduced Waste**
- ✓ **Versatile**
- ✓ **Quick & Easy Prep**
- ✓ **Premium Quality**
- ✓ **Reliable Performance**

FRESH-DRIED™ PREMIUM QUALITY

FRESH-DRIED®

We cook, slice, and mash our Certified 100% Idaho® Potatoes from local farms in the Teton Valley – then we simply remove the water. The result? A delicious Fresh-Dried™ potato that can be easily and consistently prepared time and time again. We honor the integrity of the potato through a one-touch cooking method, delivering a taste and performance just like you made them from scratch.

STEWARDS OF THE LAND

Idahoan is committed to sustainable farming and business practices. With less waste, better resource management, and support of our farmers, we're aligned with the values of today's modern operators and patrons.

Learn more at **idahoanfoodservice.com/sustainability**

Why Idahoan?

A COMPANY BUILT ON TRUST

For over 60 years, our passion has been to inspire culinary creativity with delicious, scratch-quality potatoes. **We use only Certified 100% Idaho® Potatoes**, world-renowned for their exceptional flavor and texture. Our farmers take pride in being stewards of the land, employing sustainable practices to ensure quality from field to fork and the preservation of this special resource for generations to come. Our Fresh-Dried™ potatoes are then cooked, using our proprietary method that honors the integrity of the potato. This innovative cooking method allows for a final dish that stands up to scratch-made potatoes, while saving operators precious time and labor, to deliver consistency and convenience with each batch. **Operators can trust Idahoan® as their pantry hero, empowering them to bring their culinary visions to life.**

SPEED-SCRATCH CONVENIENCE, OPERATIONAL EXCELLENCE

Idahoan potatoes offer delicious scratch-like quality and flavor with added convenience and operational benefits. Craveable and consistent, serve perfect potatoes with pride while saving time and money over fresh, frozen, and refrigerated alternatives.

OUR PORTFOLIO

Description	Pack Size	GTIN	Canada DOT Code	Net Wt.	Ship Wt.	Case Cube	Tie/High (40 x 48 Pallet)	Finished (lbs./Case)
CREAMY MASHED POTATOES, Classic (Smooth/Whipped)								
Idahoan® CREAMY Classic Mashed Potatoes	24/13 oz.	1 00 29700 00311 8	737622	19.50 lbs.	21.60 lbs.	1.21	10x4	119
Idahoan® CREAMY Classic Mashed Potatoes (Dual-Language) **NEW!**	12/26 oz.	1 00 29700 80313 8	817313	19.50 lbs.	21.42 lbs.	1.07	10x4	119
Idahoan® CREAMY Classic Mashed Potatoes (Dual-Language)	6/3.24 lb.	1 00 29700 80405 0	674893	19.44 lbs.	21.55 lbs.	0.98	8x5	119
Idahoan® CREAMY Classic Mashed Potatoes	1/39 lb.	1 00 29700 00381 1	737631	39.00 lbs.	39.50 lbs.	1.59	5x6	237
CREAMY MASHED POTATOES, Flavored (Smooth/Whipped)								
Idahoan® CREAMY Butter & Herb Mashed Potatoes	8/32 oz.	1 00 29700 00342 2	737636	16.00 lbs.	17.69 lbs.	0.83	11x5	79
Idahoan® CREAMY Buttery Homestyle® Mashed Potatoes	8/32 oz.	1 00 29700 00341 5	737633	16.00 lbs.	17.69 lbs.	0.83	11x5	79
Idahoan® CREAMY Extra Rich Mashed Potatoes	8/31.5 oz.	1 00 29700 00305 7	737643	15.75 lbs.	17.10 lbs.	0.80	11x5	79
CREAMY MASHED POTATOES, Flavored Single Serve Cups (Microwaveable)								
Idahoan® Buttery Homestyle® Mashed Potatoes	10/1.5 oz.	1 00 29700 33141 9	839338	0.94 lbs	1.74 lbs.	0.29	9x15	5
SMARTMASH® MASHED POTATOES, Nutritional-Focused (Smooth/Whipped)								
Idahoan® SMARTMASH® Classic Mashed Potatoes with Vit C	12/26 oz.	1 00 29700 22313 4	737628	19.50 lbs.	21.30 lbs.	1.09	10x4	119
Idahoan® SMARTMASH® Low Sodium Mashed Potatoes with Vit C	12/25.2 oz.	1 00 29700 25313 1	737629	18.90 lbs.	20.75 lbs.	1.10	10x4	119
Idahoan® SMARTMASH® Reduced Sodium Loaded Baked® Mashed Potatoes with Vit C	12/31 oz.	1 00 29700 00348 4	737632	23.27 lbs.	24.94 lbs.	1.23	10x4	119
Idahoan® SMARTMASH® Low Sodium Dairy-Free Mashed Potatoes (Dual-Language)	6/4.69 lb.	1 00 29700 80316 9	668950	28.13 lbs.	30.53 lbs.	1.18	8x4	178
RUSTIC MASHED POTATOES (Lumps and/or Peels)								
Idahoan® RUSTIC Baby Reds® Mashed Potatoes (Dual-Language) **NEW!**	8/32.85 oz.	1 00 29700 80344 2	817312	16.43 lbs.	18.12 lbs.	0.83	11x5	79
Idahoan® RUSTIC Buttery Golden Selects® Mashed Potatoes	8/32.85 oz.	1 00 29700 00349 1	737634	16.43 lbs.	18.12 lbs.	0.83	11x5	79
Idahoan® RUSTIC Homestyle Mashed Potatoes	12/28 oz.	1 00 29700 00365 1	737624	21.00 lbs.	23.00 lbs.	1.21	10x4	121
Idahoan® RUSTIC Russets Mashed Potatoes	8/28 oz.	1 00 29700 00366 8	737641	14.00 lbs.	15.80 lbs.	0.83	11x5	80
Honest Earth® Clean Label Potatoes								
Idahoan® Honest Earth® CREAMY Classic Mashed Potatoes with a hint of Butter & Sea Salt	12/26 oz.	1 00 29700 00715 4	799064	19.50 lbs.	21.42 lbs.	1.17	10x4	119
Idahoan® Honest Earth® CREAMY Buttery Homestyle® Mashed Potatoes with extra Butter & Milk	12/29.5 oz.	1 00 29700 00741 3	798914	22.13 lbs.	24.05 lbs.	1.17	10x4	122
Idahoan® Honest Earth® SHREDS Hearty Cut Hash Browns with a hint of Sea Salt & Pepper	6/2.25 lbs.	1 00 29700 00719 2	799062	13.50 lbs.	15.75 lbs.	0.98	8x5	54
SHREDS, Hash Browns and Mixes								
Idahoan® SHREDS Fresh Cut Hash Browns with Seasoning	6/2.125 lb.	1 00 29700 00808 3	752843	12.75 lbs.	15.00 lbs.	0.98	8x5	57
Idahoan® SHREDS Fresh Cut Hash Browns with Seasoning (Dual-Language)	6/2.125 lb.	1 00 29700 80808 9	668947	12.75 lbs.	15.00 lbs.	0.98	8x5	57
Idahoan® SHREDS Hearty Cut Hash Browns with Sea Salt & Cracked Black Pepper	6/2.25 lb.	1 00 29700 20816 2	737630	13.50 lbs.	15.70 lbs.	0.99	8x5	54
Idahoan® SHREDS Tater Tumblers® Original Mix with Spices	4/32.9 oz.	1 00 29700 00390 3	737644	8.23 lbs.	9.00 lbs.	0.56	18x5	24
Idahoan® SHREDS Tater Tumblers® Unseasoned Mix	4/31.2 oz.	1 00 29700 00393 4	768087	7.78 lbs.	8.61 lbs.	0.56	18x5	24
Idahoan® SHREDS Reduced Sodium Cheesy Hashbrown **NEW!**	12/19.75 oz.	1 00 29700 20886 5	824296	14.81lbs.	17.40 lbs.	1.42	9x4	48
SLICES, Flavored and Unseasoned								
Idahoan® SLICES Au Gratin Potatoes	12/20.35 oz.	1 00 29700 00888 5	737626	15.26 lbs.	17.85 lbs.	1.52	9x4	63
Idahoan® SLICES Scalloped Potatoes	12/20.35 oz.	1 00 29700 00889 2	737627	15.26 lbs.	17.85 lbs.	1.43	9x4	63
Idahoan® SLICES Scalloped Potatoes (Dual-Language)	6/2.54 lb.	1 00 29700 80881 2	737639	15.24 lbs.	17.69 lbs.	1.14	8x5	63
Idahoan® SLICES Unseasoned Potatoes	4/5 lb.	1 00 29700 00882 3	737625	20.00 lbs.	22.17 lbs.	2.21	6x3	80
Idahoan® SLICES Reduced Sodium Au Gratin Potatoes **NEW!**	12/20.35 oz.	1 00 29700 00886 1	817327	15.26 lbs.	17.85 lbs.	1.42	9x4	63
Idahoan® SLICES Reduced Sodium Scalloped Potatoes **NEW!**	12/20.35 oz.	1 00 29700 00887 8	817338	15.26 lbs.	17.85 lbs.	1.42	9x4	63
FLAKES, Flavored and Unseasoned								
Idahoan® FLAKES INSTAMASH® Mashed Potatoes Mix (Dual-Language) **NEW!**	12/28 oz.	1 00 29700 80301 5	817311	21.00 lbs.	23.38 lbs.	1.63	9x3	119
Idahoan® FLAKES Unseasoned Potatoes	6/5 lb.	1 00 29700 00203 6	737620	30.00 lbs.	33.39 lbs.	1.89	6x4	196
Idahoan® FLAKES Unseasoned Potatoes	1/40 lb.	1 00 29700 00206 7	737619	40.00 lbs.	41.21 lbs.	2.02	3x8	259

Taste the Difference

ORDER IDAHOAN TODAY

Contact us at **888-635-8115**

or find us online at **idahoanfoodservice.com**

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